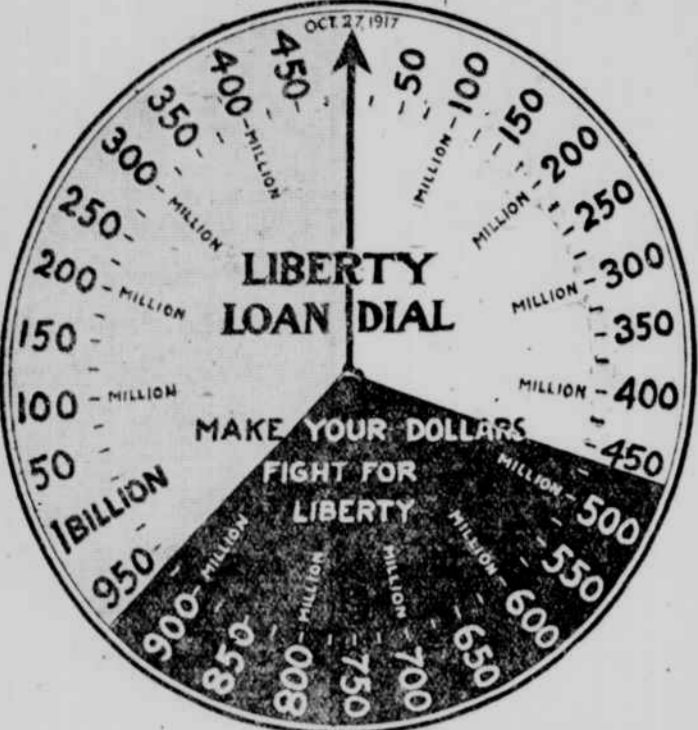


Progress of Liberty Loan Campaign in City

Loan Total Far Behind

NEW YORK DISTRICT'S GOAL
\$1,500,000,000



The white area represents Liberty Loan subscriptions in the New York District to date. The black area is lost ground that has to be made up. The Loan is that much behind schedule. HELP TO DIMINISH THE BLACK AREA.

Progress of the Liberty Loan

The standing of the Liberty Loan in the New York District yesterday, the fifteenth "working" day of the campaign, was as follows:

Subscriptions previously reported.....\$413,000,000
Wednesday's subscriptions.....47,000,000

Total subscriptions to date.....\$460,000,000

To reach its goal of \$1,500,000,000 the New York District for the rest of the campaign must yield subscriptions at the rate of \$115,500,000 per day. At the close of business Wednesday the total should have been \$937,500,000 instead of \$460,000,000. In this district, therefore, the Liberty Loan is \$477,500,000 behind schedule.

The Loan Committee's figures are the only trustworthy figures there are and include fair allowance for floating subscriptions unreported. Figures higher than those published by the committee are pure guesswork.

number of such publications, it is asserted, have been industriously printing editorials and articles of a tone apparently studied to produce impressions unfavorable to the loan.

Opposition to Posters

The fourth phase of opposition—attempts to prevent the posting of Liberty Loan posters and placards in advantageous places—has been carried on in many places, notably Washington. Efforts to secure permission to hang placards in the windows of empty shops have in many instances met with refusal. In other instances posters have been torn down. In nearly every case investigated it was found, it is reported, that the person refusing permission was entirely out of sympathy with the course of the United States.

Half of Minimum Loan Quota Raised

Washington Reports Yesterday's Sales Will Bring Total to \$1,500,000,000

WASHINGTON, Oct. 17.—Better news came to-day from the Liberty Loan campaign. Subscriptions, the Treasury officials announced to-night, probably exceed \$1,250,000,000 and may reach \$1,500,000,000, or half the minimum quota set for the country at the beginning of the campaign.

"So satisfactory were official and unofficial reports received to-day that high hopes now are entertained that the \$5,000,000,000 mark may be achieved," says the Treasury announcement, "and with a continuation of the present rate at which the entire country is speeding up, the \$3,000,000,000 minimum seems reasonably certain. The sale is going much faster than it was going late last week, but it must go faster still. In other words, the delayed start is fine, but the finish must be better."

Receipts to-night of official returns

Herself, Himself and Myself

Do you remember Ruth Sawyer's "Primrose Ring" and "Seven Miles to Arden" and how full they were of Irish tenderness and humor? Well, you will find that the author in this new book—of both America and Ireland—tells a story that is still closer to life and even more charming.

If a woman has charm you do not need to describe her features, and when a book has charm you do not need to tell the plot.

Cut it at your bookseller's to-day
HARPER & BROTHERS
Established 1817

N. Y. Short Over a Billion In Loan Quota

District Has Subscribed to Date Only \$460,000,000 for Liberty Bonds

Day's Subscriptions Total \$47,000,000

Moderately Wealthy Are Called Slackers of New Liberty Loan

Responsibility for the failure of the New York district to keep up to its schedule of \$62,500,000 a day in the Liberty Loan campaign was placed yesterday by members of the local distributing committee squarely up to those persons who are well able to buy the new war bonds in amounts from \$5,000 to \$200,000, but as yet have not done so.

The Liberty Loan committee's official estimate of new subscriptions for the day was \$47,000,000, which brought the total for this district up to \$460,000,000. This leaves \$1,040,000,000 still to be raised to reach the goal of \$1,500,000,000 set by the Liberty Loan committee. Included in the day's list of new subscriptions was one for \$15,000,000 by the United States Steel Corporation, which makes a total of \$25,000,000 subscribed to the present loan by that concern. The next largest amount reported was \$5,000,000 by the Farmers' Loan and Trust Company. Subscriptions of \$2,500,000 each for the Consolidated Gas Company and the Interborough Rapid Transit Company were listed.

\$750,000 From Philippines

The Philippine National Bank turned in \$750,000 representing subscriptions obtained in the Philippine Islands.

Others included in the list given out by the Liberty Loan publicity committee were:

Marin-Rockwell Corporation.....	\$1,500,000
Savings Bank of Union.....	1,000,000
William A. Read & Co.....	1,000,000
Bank of Long Island.....	1,000,000
Rockwell Savings Bank, Rochester.....	1,000,000
H. W. Johns-Manville Company.....	850,000
City Trust Company of Buffalo.....	750,000
New York Dock Company.....	600,000
Railway Steel Spring Company.....	500,000
Hudson & Manhattan Company.....	500,000
Gaston, Williams & Wigmore.....	500,000
New York Railway Company.....	500,000
Beers, Sondheimer & Co. (additional).....	175,000
The State Bank, New York City.....	200,000
Guaranty Trust Co., New York City.....	200,000
Franklin Trust Company, Brooklyn (additional).....	185,000
Brooklyn Trust Company (additional).....	107,000
The Exchange Buffet Corporation.....	100,000
Levy, Trade and Finance (additional).....	100,000
Marin-Rockwell Corporation.....	100,000
Electrical Testing Company.....	100,000
Guaranty Trust Co., New York City.....	100,000
Wassell, Duval & Co.....	100,000
De Coppel & Boreman.....	100,000
Raymond, Smith & Co.....	100,000
Halle & Stiegelmeyer.....	100,000
Rogers-Brown Iron Co., Buffalo.....	100,000
John L. Clawson, Buffalo.....	100,000
Fifth Avenue Bank.....	100,000
Louis N. Hammerling.....	100,000
Natra Company.....	100,000
Beers, Sondheimer & Co. (additional).....	100,000
Natl. Enameling & Stamping Co.....	100,000
Robert M. Thompson.....	100,000
Beers, Sondheimer & Co. (additional).....	100,000
Electric Security Corporation.....	100,000
The Neustadter Foundation.....	100,000
Franklin Savings Bank.....	100,000
Herzfeld & Stern (through Natl. City Bank).....	100,000
William A. Rogers, Buffalo.....	100,000
Nash, Graham & Co.....	100,000
Atlas Crucible Steel Co., Buffalo.....	100,000
John L. Clawson, Buffalo.....	100,000
Rhoades & Co.....	100,000
Italian Savings Bank.....	100,000
Charles L. Hushington.....	100,000
J. E. Hushington.....	100,000
Mayor William Leitch, Deal, N. J.....	100,000
Isaac Rosenfeld.....	100,000
Isaac Rosenfeld.....	100,000
Nicholas P. York.....	100,000
A. H. Hull Steamship Co.....	100,000

Supreme Effort Needed

Charles E. Mitchell, president of the National City company, who as a member of the distribution committee has been working untiringly for the success of the Liberty Loan, declared that the campaign had reached a point where the supreme effort to "go over the top" must soon be made.

"While there has been cause for disappointment in the fact that the success of the Liberty Loan, declared the campaign had reached a point where the supreme effort to "go over the top" must soon be made.

Liberty Loan Boosts

Major Ian Hay Beith, of the British army, author of "The First Hundred Thousand," one of the most widely read stories of the war, sold Liberty bonds at James McCreary & Co's Liberty bond booth yesterday.

Major Beith has been in this country only a short time, having spent the last few months with General Pershing's force in France. In a little speech yesterday he told of the enthusiasm of the American soldiers and said the Allies were placing the greatest reliance on them to bring victory eventually to their side.

The suffragists of New York State have sold \$1,379,850 worth of the bonds, according to an announcement yesterday at state headquarters.

At yesterday's matinee in thirty-six first class theatres in New York 144,000 persons listened to speakers plead for the success of the loan, and were met by bond salesmen at the end of the performances.

Munitions Men Evaded \$17,500,000 in Taxes

WASHINGTON, Oct. 17.—Internal revenue agents have reported that evasions of the special tax of 12½ per cent by munitions manufacturers have totalled so far approximately \$17,500,000. More than \$10,000,000 of that sum already has been recovered by the Government.

The amount of tax voluntarily paid by the munitions manufacturers last year was approximately \$26,300,000. Field investigators, checking the returns, notified them that in many cases the amount was far below the sum actually due the Government.

WALL STREET THROG HEARING LIBERTY LOAN APPEAL



Above is Commissioner of the Port Byron R. Newton addressing a noon-hour crowd in front of the Sub-Treasury and in the shadow of the statue of George Washington, urging the need of speeding the bond sale. To the right is George Augustus Dewey, grandnephew of Admiral Dewey, who will lead New York's Liberty Loan parade October 24.

Co., a member of the Liberty Loan Committee; United States Senator Calder, Police Commissioner Arthur Woods and the Rev. Dr. S. Parkes Cadman.

Mr. Lamont told his hearers they could save many lives of American soldiers by helping the government in this great loan. "Can any of you," demanded Mr. Lamont, "leave this hall to-night, unresolved to give from this moment forth all that he has of energy, hard work and devotion to this great task?"

Senator Calder said that, while our soldiers are risking their lives and our women are risking their husbands, fathers, brothers and sweethearts, those who buy the Liberty bonds are really risking nothing. In fact, declared the Senator, the bonds are safer than money.

There was an outburst of cheering when Commissioner Woods said that, while the men in the Police Department were underpaid, they had nevertheless subscribed for more than \$800,000 worth of bonds of the first issue, and that they would do even better on the second loan.

Boston Aliens Praised For Aid Given Loan

BOSTON, Oct. 17.—High praise for the patriotism shown by citizens of foreign birth or descent in subscribing to the Liberty Loan was expressed to-day in a report to Governor Aiken of the Federal Reserve Bank by a committee which has special charge of this part of the sales.

Philadelphia Loan Total Only One-fourth of Quota

PHILADELPHIA, Oct. 17.—Total subscriptions to the second Liberty Loan in the Philadelphia district to date exceed \$100,000,000, according to an estimate given out by the Liberty Loan campaign committee to-night.

Brooklyn Throng Sings And Cheers at Big Rally for Liberty Loan

The Brooklyn Academy of Music was crowded to the doors last night at a Liberty Loan rally. It was the most enthusiastic meeting in Brooklyn thus far in the drive for the bonds.

The band from Fort Hamilton Post played and 150 members of the People's Choral sang.

The speakers, who were introduced by Arthur T. White, were Thomas W. Lamont, of the firm of J. P. Morgan &

Bidding

5TH AVE AT 46TH ST
PARIS NEW YORK
"THE PARIS SHOP OF AMERICA"

Coats—for Young Women

—Smart models in Scotch plaid homespun—frieze—plain or check velours—platinum coatings—English tweeds—Siberian cloth—vicuna and other fashionable materials—with collar and cuff trimmings of seal, beaver and nutria—\$65 to \$95.

Coats without Fur—\$38, \$45 and \$55.

Youthful Hats

Reproductions of French Aviation Caps—Japanese Tam effects from Maria Guy—Worsted trimmed Fur Tams from Cheruit—Coquettish toques and Torpedo Hats from Lanvin—together with smart effects by our own artists—especially priced at \$18 to \$25.

British Cannot Get War Supplies Here At Official Prices

Shell Orders Wait Because Government Cannot Enforce Own Price Dictum

Rare Books

SALE
October 13 to November 3
Shipments just received from Europe
Not yet catalogued
Unusual opportunity for collectors
E. P. DUTTON & CO., 681 Fifth Ave.

Haviland China

Two floors exclusively reserved for Dinner Sets
Assortments for Special Services
Soup, Meat, Fish, Entree, Salad, Dessert
Many novelties not shown elsewhere

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Founded 1837
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GORHAM STERLING SILVERWARE

THE Name of Gorham means everything in silverware and everything that silverware means.

FIFTH AVENUE AT 36TH STREET
17-19 MAIDEN LANE

McGIBBON & CO.

French, Scotch and Irish Table Linens
Bleached by the deliberate process of nature

Because of long association with Manufacturers abroad and our policy of dealing with them at first hands, we have for sale Large Stocks of Table Damasks, many of them made expressly for us, which brings costs down to lowest figure, and furnishes Table Linen absolutely out of the commonplace in design.

200 patterns to choose from in Table Cloths with Napkins to match
LINEN SHEETS AND PILLOW CASES
LINEN TOWELS AND TOWELINGS

BE AMERICAN—BUY LIBERTY BONDS
Subscriptions received free of charge

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